PRIORITY ONE MEMORANDA (RJR Fax#-----)

DATE:

January 26, 1996

TO:

R.J.Reynolds Tobacco

Mountain Candy Inc.

RE:

Philip Morris Exclusive Retailer]

We have a Philip Morris Exclusive Retail store that would like to be Re-Presented with the 1996 RJR RETAIL PARTNERS PROGRAM.Please contact the following location IMMEDIATELY:

STORE NAME

ADDRESS

CITY

PHONE

CONTACT

Attention RJR Division Mgr.:

Please advise Stephen Altman of results

Phone 914-434-4889

Fax 914-434-0059